Jeremy David Johnson

Department of Communication Arts and Sciences

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Education

Ph.D. Penn State University, Communication Arts and Sciences, Spring 2018

Dissertation: *Rhetoric and the Making of Algorithmic Worlds*
Committee: Rosa Eberly (Advisor) Stephen Browne, Michele Kennerly, Anne Demo, Stuart Selber
Specializations: Digital Rhetoric, Publics Theory, Multimedia, Information Theory, Argumentation

M.A. Penn State University, Communication Arts and Sciences, Spring 2014
M.A. Thesis: *Convergence Rhetorics: Negotiating Digital and Offline Identities*
Committee: Rosa Eberly (Advisor), Thomas Benson, Stephen Browne, J. Michael Hogan

B.A. Ripon College, Communication and Politics & Government, Spring 2012
Honors: Summa Cum Laude, Phi Beta Kappa; 3.92 GPA

Publications

Journal Articles

"Networked Reality and Technological Power: Argumentation and Memory in Facebook Memorials for Nelson Mandela." Forthcoming, *Argumentation & Advocacy*.

"The Rhetoric and Poetics of Speech and Debate: Resituating and Re-disciplining Literary Argument." *Argumentation & Advocacy 53,* no. 2 (2017): 149-162.

Book Chapters

"Ethics, Agency, and Power: Toward an Algorithmic Rhetoric." In Eds. Amber Davisson and Aaron Hess, *Theorizing Digital Rhetoric*. London: Routledge, 2017.

"Isocratean *Tropos* and Mediated Multiplicity." Co-authored with Rosa Eberly. In Eds. Damien Pfister and Michele Kennerly, *Ancient Rhetorics and Digital Networks*. Tuscaloosa: University of Alabama Press, 2018.

Edited Volume

Speech and Debate as Civic Education. With J. Michael Hogan, Jessica A. Kurr, and Michael Bergmaier. University Park: Penn State University Press, 2017.

Conference Proceedings

"Timescape 9/11: Networked Memories." Forthcoming in Selected Proceedings of the 2017 AFA/NCA Summer Conference on Argumentation, 2018.

Journal Special Issue

"Speech and Debate as Civic Education." Eds. J. Michael Hogan, Jessica A. Kurr, Jeremy D. Johnson, and Michael J. Bergmaier. *Communication Education 65*, no. 4 (2016).

Book Review

Networked Media, Networked Rhetorics: Attention and Deliberation in the Early Blogosphere, by Damien Pfister. *Quarterly Journal of Speech* 102, no. 3 (2016): 328-332.

Works in Progress

"Rhetorical Reflexivity in Artificial Intelligence: Ruminations on Microsoft's Tay and Zo." Submitted as part of *Rhetoric Society Quarterly* special issue proposal, Algorithmic Data as Rhetorical Invention.

Other Press

"Becoming the Bot." Invited contribution to Sweetland Digital Rhetoric Collaborative blog, April 2018.

Grants, Funding, and Research Awards

2017-2018   Center for Humanities and Information Dissertation Fellowship. Includes full-year teaching release for dissertation work.

2016-2017   Center for Democratic Deliberation Dissertation Fellowship. Included Spring 2017 teaching release for dissertation work.

External Funding Incentive Award, College of the Liberal Arts, October 2016. Applied for Mellon/ACLS Dissertation Completion Fellowship.

2015-2016   Internal Research Award, Department of Communication Arts & Sciences, September 2015. Funded travel to September 11 Memorial and Museum for research.

2013-2014   Internal Research Award, Department of Communication Arts & Sciences, November 2013. Funded travel to University of Texas - Austin to visit the Digital Writing and Research Lab.

2012-2013   University Graduate Fellowship, Penn State University. Included full-year teaching release.

Presentations, Panels, and Discussions

National Conferences

2018   "Searching for Robert Fisher: Unmasking Misogyny on Reddit." To be presented at the Rhetoric Society of America Conference, Minneapolis, MN, May 2018.

"Tay – Zo: Microsoft's AI Chat Bots and Rhetorical Reflexivity." To be presented at the Rhetoric Society of America Conference, Minneapolis, MN, May 2018.

2017   "Personalized Publics and Racializing Algorithms." Presented at the National Communication Association Convention, Dallas, TX, Nov. 2017.

"Algorithmic Memories." Presented on Algorithms & Public Discourse panel, National Communication Association Convention, Dallas, TX, Nov. 2017.

"Timescape 9/11: Networked Memories." Presented at the Alta Argumentation Conference, Alta, UT, July 2017.

2016   "The Networked Swarm." Presented on panel, "Networks, Swarms, Ciphers, and Ephemeral Publics: Theories of Conjoint Being and Action," National Communication Association Convention, Philadelphia, PA, Nov. 2016.

"Objectivity's Rhetorical Effects." Panel presentation, National Communication Association Convention, Philadelphia, PA, Nov. 2016.

"Kosmos in Cosmos: Communicating Scientific Order in Primetime Television." Presented at the Rhetoric Society of America Conference, Atlanta, GA, May 2016.

"The 'Public Good' and 'Public Interests' of Communication: Debating the Communications Act of 1934 and the FCC's Net Neutrality Policies." Presented at the Rhetoric Society of America Conference, Atlanta, GA, May 2016.

2015   "Plastiduditude: Isocratean Tropos and Harry Shearer's Rhetorics of Multiplicity." Co-authored with Rosa Eberly. Presented at the National Communication Association Convention, Las Vegas, NV, Nov. 2015.

"Textuality and Digital Rhetoric." Presented on the panel, "Theorizing Digital and Networked Rhetorics: Nine Key Concepts," at the National Communication Association Convention, Las Vegas, NV, Nov. 2015.

"Lifelong Learning in Speech and Debate: Exploring Age in Forensic Education Practices." Presented at Speech and Debate as Civic Education Conference, Penn State University, March 2015.

2014   "Mourning Vile Rat: Electronic Epideictic and the Masks of Antiquity." Presented at the National Communication Association Convention, Chicago, IL, Nov. 2014.

"Google Bombed: Rhetorical Algorithms and the Agency of Search." Presented at the National Communication Association Convention, Chicago, IL, Nov. 2014.

"Secrecy, Identity, and Authority: The Curious Case of Edward Snowden vs. Barack Obama." Presented on panel, "Materializing the Nation's Secrets: National Insecurity, Cryptographs, and Hommes Fatales," National Communication Association Convention, Chicago, IL, Nov. 2014.

"Textualizing Deliberation: Arrangement and Representation of Rhetoric in the Oregon Citizens' Initiative Review." With Mark Hlavacik and John Gastil. Presented at the Rhetoric Society of America Conference, San Antonio, TX, May 2014.

2013   "Rugged Children: Rhetorical Construction of the Ideal Democratic Citizen in *The Blaze's* 'Liberty Treehouse.'" Presented at the National Communication Association Convention, Washington, D.C., Nov. 2013.

"When Worlds (Of Warcraft) Collide: Rhetorics of Digital Identity and Politics." Presented at the National Communication Association Convention, Washington, D.C., Nov. 2013.

"The Rhetoric and Poetics of Oral Interpretation." Presented on panel, "Making Connections Between Forensic Praxis and the Communication Discipline," National Communication Association Convention, Washington, D.C., Nov. 2013.

2012   "Forging the Enemy: A Discursive Analysis of the 'Anonymous' Hate Machine." Presented at the National Communication Association Convention, Orlando, FL, Nov. 2012.

2011   "The Paradoxes of Martyrdom: Media Coverage and Discourse Surrounding Gay Suicides." Presented at the National Communication Association Convention, New Orleans, LA, Nov. 2011.

Campus Presentations and Panels

2018   "Algorithms, Rhetoric, and Political Controversy: Tracing the Effects of Automation on Public Discourse." Invited presentation at Ripon College, April 2018.

2017 "Algorithmic Architects: Rhetoric's *Kosmos* and Rick Santorum." Presentation for Penn State Center for Democratic Deliberation, April 2017.

"Stasis, Rhesis; Topos, Tekmerion; Ethos, Tropos; Identity, Plastiduditude." Invited presentation with Rosa Eberly and A.W. Cody. Camp Rhetoric, Penn State University, Feb. 2017.

2016 "Speech and Debate as Civic Education." Invited presentation with Jessica A. Kurr. Penn State Department of Communication Arts and Sciences colloquium, Dec. 2016.

2015 "Sampling Harry Shearer." Presentation with Rosa Eberly and Adam Cody. Penn State Department of Communication Arts and Sciences colloquium, Oct. 2015.

2013 "Constitutional Rhetoric and the Plight of Snowden." Invited presentation for panel on Edward Snowden, Penn State University College of Communications, Oct. 2013.

"From Ashcan Art to Occupy Comics: Rhetorical Individualism in Collectivist Movement Art." Invited presentation with Steve Martin. Camp Rhetoric, Penn State University, Feb. 2013.

Honors, Awards, and Service

2017-2018 Carroll C. Arnold Award for Scholarly Excellence, Department of Communication Arts & Sciences, Penn State University, Spring 2018.

Michael Calvin McGee Outstanding Graduate Student Paper Award, Alta Argumentation Conference, Summer 2017.

2016-2017 Nancy and Joseph Birkle Student Engagement Award, Center for Democratic Deliberation, Penn State University, Spring 2016.

Graduate Student Director of Forensics, Penn State Speech and Debate Society, 2013-2017. Directed team development and competition.

Graduate Committee Representative, Department of Communication Arts and Sciences, Penn State University.

2015-2016 Technology Committee Graduate Representative, Department of Communication Arts and Sciences, Penn State University, 2015-2016.

2014-2015 Faculty and Advisory Committee Graduate Representative, Department of Communication Arts and Sciences, Penn State University, 2014-2015.

2013-2014 Graduate Forum President, Department of Communication Arts and Sciences, Penn State University.

2012-2013 First-year Graduate Representative, Arnold-Ebbitt Interdisciplinary Rhetoricians, Penn State University, 2012-2013.

2010- McNair Scholar, program designed to place students from underrepresented groups in graduate school.

Professional Development and Research Training

2017 Rhetoric Society of America Institute
Seminar: Digital Rhetoric Beyond the Screen (James Brown, Casey Boyle, Steph Ceraso)
Workshop: Argumentation (David Zarefsky)

Participant in Penn State Symposium: Theorizing Communication in a Digital Age.

2016   Research Assistant, J. Michael Hogan, Penn State University, Summer Term.

2015   Rhetoric Society of America Institute
Workshop: Networked Rhetorics (Collin Gifford Brooke)

Research Assistant, Anne Demo, Penn State University, Fall Semester.

Research Assistant, Rosa Eberly, Summer Term.

2014   Research Assistant, Rosa Eberly, Penn State University, Summer Term.

Selected Coursework

PhD Program

Graduate Seminar	*Instructor*
Rhetoric and Information	Michele Kennerly
Rhetoric and Things	Brad Vivian
Rhetorics and Publics	Rosa Eberly
Contemporary Rhetorical Theory	Damien Pfister, University of Nebraska
Writing in Public Address	Michael Hogan
Rhetorics and Technologies	Stuart Selber, English
Rhetorical Criticism	Stephen Browne
Cultural Foundations of Communication	Matt Jordan, Communications
Rhetoric and Poetics	Rosa Eberly
Information Security and Privacy	Jens Grossklags, Information Sciences

MA Program

Public Memory	Stephen Browne
Digital Humanities	Stuart Selber, English
Social Movements and Political Contention	Kirt Wilson
Rhetorical Criticism	Thomas Benson
Textual Criticism	Kirt Wilson
Historical Development of Rhetorical Theory	Christopher Johnstone
Community and Social Networks	Jack Carroll, Information Sciences

Academic Memberships and Affiliations

National Communication Association (since 2011)

Rhetoric Society of America (since 2013)

Teaching

17 Sections total, average of **5.90/7.0** for "Overall Quality of Instructor" on Student Rating of Teacher Effectiveness (SRTE)

CAS 100A: Effective Speech – Instructor of Record (8 sections)
Course develops effective skills in public speaking. Students form, deliver, and evaluate speeches on civically engaging topics.
Avg. Instructor Evaluation: 5.77/7.0   Avg. Course Evaluation: 5.21/7.0

CAS 100B: Group Communication – Instructor of Record (3 sections total, 1 online)
> Course develops group communication skills through deliberative models of communication and interpersonal communication theories.
> Avg. Instructor Evaluation: 5.85/7.0   Avg. Course Evaluation: 5.2/7.0

CAS 100C: Message Analysis – Instructor of Record (1 section, online)
> Course develops skills in public speaking through the emphasis of critique, similar to a basic rhetorical criticism course.
> Avg. Instructor Evaluation: 6.8/7.0   Avg. Course Evaluation: 6.2/7.0

CAS 175: Persuasion and Propaganda – Teaching Assistant (2 sections)
> Course teaches the historical development of propaganda in the 20th and 21st centuries. Mass lecture taught by J. Michael Hogan, with discussion sections taught by teaching assistants.
> Avg. Instructor Evaluation: 5.49/7.0   Avg. Course Evaluation: 5.51/7.0

CAS 395: Forensic Practicum – Instructor of Record (3 sections)
> Course provides assessment mechanisms for students participating in speech and debate, including attendance at practices and public debate functions.
> Avg. Instructor Evaluation: 6.5/7.0   Avg. Course Evaluation: 6.5/7.0

Overall Avg. Instructor Evaluation: 5.90/7.0   Overall Avg. Course Evaluation: 5.43/7.0