

Jeremy David Johnson

Penn State University
 Department of Communication Arts and Sciences
 347 Moore Building, University Park, PA 16802
johnsonjd@psu.edu ▪ (814) 769-9967
<http://jeremydavidjohnson.com>

Employment

Postdoctoral Teaching Fellow

Department of Communication Arts and Sciences, Penn State University, 2018-2019

Center for Humanities and Information Predoctoral Fellow

Penn State University, 2017-2018

Graduate Assistant

Department of Communication Arts & Sciences, Penn State University, 2013-2017

University Graduate Fellow

Penn State University, 2012-2013

Education

Ph.D. Penn State University, Communication Arts and Sciences, Spring 2018

Dissertation: *Rhetoric and the Making of Algorithmic Worlds*

Advisor: Rosa Eberly

Specializations: Digital Rhetoric, Publics Theory, Information Theory, Argumentation

M.A. Penn State University, Communication Arts and Sciences, Summer 2014

M.A. Thesis: *Convergence Rhetorics: Negotiating Digital and Offline Identities*

Advisor: Rosa Eberly

B.A. Ripon College, Communication and Politics & Government, Spring 2012

Honors: Summa Cum Laude, Phi Beta Kappa; 3.92 GPA

Publications

Edited Works

Eds. J. Michael Hogan, Jessica A. Kurr, Michael J. Bergmaier, and Jeremy D. Johnson, *Speech and Debate as Civic Education*. University Park: Penn State University Press, 2017. [ISBN: 978-0-271-07906-6](https://doi.org/10.1080/03634523.2016.1203002).

Eds. J. Michael Hogan, Jessica A. Kurr, Jeremy D. Johnson, and Michael J. Bergmaier, "Speech and Debate as Civic Education." *Communication Education* 65, no. 4 (2016).

<https://doi.org/10.1080/03634523.2016.1203002>.

Journal Articles

Jeremy David Johnson, "Networked Reality and Technological Power: Argumentation and Memory in Facebook Memorials for Nelson Mandela." *Argumentation & Advocacy* 54 (2018).

<https://doi.org/10.1080/00028533.2018.1451978>.

Jeremy David Johnson, "The Rhetoric and Poetics of Speech and Debate: Resituating and Re-disciplining Literary Argument." *Argumentation & Advocacy* 53, no. 2 (2017): 149-162.

<https://doi.org/10.1080/00028533.2017.1305020>.

Book Chapters

Rosa Eberly and Jeremy David Johnson, "Isocratean *Tropos* and Mediated Multiplicity." In Eds. Damien Pfister and Michele Kennerly, *Ancient Rhetorics and Digital Networks*. Tuscaloosa: University of Alabama Press, 2018.

Jeremy David Johnson, "Ethics, Agency, and Power: Toward an Algorithmic Rhetoric." In Eds. Amber Davisson and Aaron Hess, *Theorizing Digital Rhetoric*. London: Routledge, 2017.

Jeremy David Johnson, "Timescape 9/11: Networked Memories." Forthcoming in Ed. Carol Winkler, *Networking Argument*. New York: Routledge, 2019.

Jeremy David Johnson, "Algorithmic Alchemy and the Machine Behind the Curtain." Invited submission to Eds. Michele Kennerly, Samuel Fredrick, and Jonathan Abel, *Information: Keywords*. Under contract at Columbia University Press.

Book Review

Jeremy David Johnson, "Networked Media, Networked Rhetorics: Attention and Deliberation in the Early Blogosphere, by Damien Pfister." *Quarterly Journal of Speech* 102, no. 3 (2016): 328-332.

<https://doi.org/10.1080/00335630.2016.1192255>.

Other Press

Jeremy David Johnson, "Becoming the Bot: Rhetorical Reflexivity and AI Ethics." Sweetland Digital Rhetoric Collaborative blog, 2018, <http://www.digitalrhetoriccollaborative.org/2018/04/20/becoming-the-bot-rhetorical-reflexivity-and-ai-ethics/>.

Funding and Research Awards

Fellowships

Center for Humanities and Information Dissertation Fellowship, Penn State University. Included full-year teaching release for dissertation work, 2017-2018.

Center for Democratic Deliberation Dissertation Fellowship, Penn State University. Included spring semester teaching release for dissertation work, 2016-2017.

University Graduate Fellowship, Penn State University. Included full-year teaching release, 2012-2013.

Research Awards

External Funding Incentive Award, College of the Liberal Arts, Penn State University. Funding for application to Mellon/ACLS Dissertation Completion Fellowship, October 2016.

Internal Research Award, Department of Communication Arts & Sciences, Penn State University.
Funded travel to September 11 Memorial and Museum for research, September 2015.

Internal Research Award, Department of Communication Arts & Sciences, Penn State University.
Funded travel to University of Texas - Austin to visit the Digital Writing and Research Lab, November 2013.

Honors, Awards, and Service

Disciplinary Recognition & Service

Michael Calvin McGee Outstanding Graduate Student Paper Award, Alta Argumentation Conference, Summer 2017.

Reviewer, National Communication Association, Critical Cultural Studies Division, Spring 2018.

Reviewer, *Journal of Contemporary Rhetoric*, Special Issue: "White Supremacy in the Age of Trump," Fall 2017.

McNair Scholar, program designed to promote doctorate studies for students from underrepresented groups.

Institutional Recognition & Service

Nancy and Joseph Birkle Student Engagement Award, Center for Democratic Deliberation, Penn State University, Spring 2016.

First-year Graduate Representative, Arnold-Ebbitt Interdisciplinary Rhetoricians, Penn State University, 2012-2013.

Department Recognition & Service

Carroll C. Arnold Award for Scholarly Excellence, Department of Communication Arts & Sciences, Penn State University, Spring 2018.

Graduate Student Director of Forensics, Penn State Speech and Debate Society. Directed team development and competition, 2013-2017.

Graduate Committee Representative, Department of Communication Arts and Sciences, Penn State University, 2016-2017.

Technology Committee Graduate Representative, Department of Communication Arts and Sciences, Penn State University, 2015-2016.

Faculty and Advisory Committee Graduate Representative, Department of Communication Arts and Sciences, Penn State University, 2014-2015.

Graduate Forum President, Department of Communication Arts and Sciences, Penn State University, 2013-2014.

Presentations, Panels, and Discussions

National Conferences

2018 "Marginalizing Queer Voices in YouTube's Algorithmic *Agora*." Accepted to the National Communication Association Convention, Salt Lake City, UT, 2018.

- “Rhetoric’s *Kosmos*: Being in a Networked World.” Accepted to the National Communication Association Convention, Salt Lake City, UT, 2018.
- “Searching for Robert Fisher: Unmasking Misogyny on Reddit.” Presented to the Rhetoric Society of America Conference, Minneapolis, MN, May 2018.
- “Tay – Zo: Microsoft’s AI Chat Bots and Rhetorical Reflexivity.” Presented to the Rhetoric Society of America Conference, Minneapolis, MN, May 2018.
- 2017** “Personalized Publics and Racializing Algorithms.” Presented at the National Communication Association Convention, Dallas, TX, Nov. 2017.
- “Algorithmic Memories.” Presented on Algorithms & Public Discourse panel, National Communication Association Convention, Dallas, TX, Nov. 2017.
- “Timescape 9/11: Networked Memories.” Presented at the Alta Argumentation Conference, Alta, UT, July 2017.
- 2016** “The Networked Swarm.” Presented on panel, “Networks, Swarms, Ciphers, and Ephemeral Publics: Theories of Conjoint Being and Action,” National Communication Association Convention, Philadelphia, PA, Nov. 2016.
- “Objectivity’s Rhetorical Effects.” Panel presentation, National Communication Association Convention, Philadelphia, PA, Nov. 2016.
- “*Kosmos* in Cosmos: Communicating Scientific Order in Primetime Television.” Presented at the Rhetoric Society of America Conference, Atlanta, GA, May 2016.
- “The ‘Public Good’ and ‘Public Interests’ of Communication: Debating the Communications Act of 1934 and the FCC’s Net Neutrality Policies.” Presented at the Rhetoric Society of America Conference, Atlanta, GA, May 2016.
- 2015** “Plastiduditude: Isocratean Tropos and Harry Shearer’s Rhetorics of Multiplicity.” Co-authored with Rosa Eberly. Presented at the National Communication Association Convention, Las Vegas, NV, Nov. 2015.
- “Textuality and Digital Rhetoric.” Presented on the panel, “Theorizing Digital and Networked Rhetorics: Nine Key Concepts,” at the National Communication Association Convention, Las Vegas, NV, Nov. 2015.
- “Lifelong Learning in Speech and Debate: Exploring Age in Forensic Education Practices.” Presented at Speech and Debate as Civic Education Conference, Penn State University, March 2015.
- 2014** “Mourning Vile Rat: Electronic Epideictic and the Masks of Antiquity.” Presented at the National Communication Association Convention, Chicago, IL, Nov. 2014.
- “Google Bombed: Rhetorical Algorithms and the Agency of Search.” Presented at the National Communication Association Convention, Chicago, IL, Nov. 2014.
- “Secrecy, Identity, and Authority: The Curious Case of Edward Snowden vs. Barack Obama.” Presented on panel, “Materializing the Nation’s Secrets: National Insecurity, Cryptographs, and Hommes Fatales,” National Communication Association Convention, Chicago, IL, Nov. 2014.
- “Textualizing Deliberation: Arrangement and Representation of Rhetoric in the Oregon Citizens’ Initiative Review.” With Mark Hlavacik and John Gastil. Presented at the Rhetoric Society of America Conference, San Antonio, TX, May 2014.

- 2013** “Rugged Children: Rhetorical Construction of the Ideal Democratic Citizen in *The Blaze’s* 'Liberty Treehouse.’” Presented at the National Communication Association Convention, Washington, D.C., Nov. 2013.
- “When Worlds (Of Warcraft) Collide: Rhetorics of Digital Identity and Politics.” Presented at the National Communication Association Convention, Washington, D.C., Nov. 2013.
- “The Rhetoric and Poetics of Oral Interpretation.” Presented on panel, “Making Connections Between Forensic Praxis and the Communication Discipline,” National Communication Association Convention, Washington, D.C., Nov. 2013.
- 2012** “Forging the Enemy: A Discursive Analysis of the ‘Anonymous’ Hate Machine.” Presented at the National Communication Association Convention, Orlando, FL, Nov. 2012.
- 2011** “The Paradoxes of Martyrdom: Media Coverage and Discourse Surrounding Gay Suicides.” Presented at the National Communication Association Convention, New Orleans, LA, Nov. 2011.

Campus Presentations and Panels

- 2018** “Algorithms, Rhetoric, and Political Controversy: Tracing the Effects of Automation on Public Discourse.” Invited presentation at Ripon College, April 2018.
- 2017** “Algorithmic Architects: Rhetoric’s *Kosmos* and Rick Santorum.” Presentation for Penn State Center for Democratic Deliberation, April 2017.
- “Stasis, Rhexis; Topos, Tekmerion; Ethos, Tropos; Identity, Plastiduditude.” Invited presentation with Rosa Eberly and A.W. Cody. Camp Rhetoric, Penn State University, Feb. 2017.
- 2016** “Speech and Debate as Civic Education.” Invited presentation with Jessica A. Kurr. Penn State Department of Communication Arts and Sciences colloquium, Dec. 2016.
- 2015** “Sampling Harry Shearer.” Presentation with Rosa Eberly and Adam Cody. Penn State Department of Communication Arts and Sciences colloquium, Oct. 2015.
- 2013** “Constitutional Rhetoric and the Plight of Snowden.” Invited presentation for panel on Edward Snowden, Penn State University College of Communications, Oct. 2013.
- “From Ashcan Art to Occupy Comics: Rhetorical Individualism in Collectivist Movement Art.” Invited presentation with Steve Martin. Camp Rhetoric, Penn State University, Feb. 2013.

Professional Development and Research Training

- 2017** Rhetoric Society of America Institute
Seminar: Digital Rhetoric Beyond the Screen (James Brown, Casey Boyle, Steph Ceraso)
Workshop: Argumentation (David Zarefsky)
Theorizing Communication in a Digital Age—participant in Penn State summer symposium
- 2015** Rhetoric Society of America Institute
Workshop: Networked Rhetorics (Collin Gifford Brooke)

Selected Graduate Coursework

<i>Graduate Seminar</i>	<i>Instructor</i>
Rhetoric and Information	Michele Kennerly
Rhetoric and Things	Brad Vivian
Rhetorics and Publics	Rosa Eberly

Contemporary Rhetorical Theory	Damien Pfister, University of Nebraska
Writing in Public Address	J. Michael Hogan
Rhetorics and Technologies	Stuart Selber, English
Cultural Foundations of Communication	Matt Jordan, Communications
Rhetoric and Poetics	Rosa Eberly
FDR and the New Deal Era	Thomas Benson
Public Memory	Stephen Browne
Digital Humanities	Stuart Selber, English
Social Movements and Political Contention	Kirt Wilson
Rhetorical Criticism	Thomas Benson
Textual Criticism	Kirt Wilson
Historical Development of Rhetorical Theory	Christopher Johnstone
Community and Social Networks	Jack Carroll, Information Sciences

Academic Memberships and Affiliations

National Communication Association
Rhetoric Society of America
Association of Internet Researchers