

Jeremy David Johnson

University of the Pacific
 Department of Communication
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Education

PH.D.

Penn State University, Communication Arts and Sciences, Spring 2018

Dissertation: Rhetoric and the Making of Algorithmic Worlds

Advisor: Rosa Eberly

Committee: Stephen Browne, Michele Kennerly, Anne Demo, Stuart Selber

M.A.

Penn State University, Communication Arts and Sciences, Summer 2014

Thesis: Convergence Rhetorics: Negotiating Digital and Offline Identities

Advisor: Rosa Eberly

Committee: Thomas Benson, J. Michael Hogan, Stephen Browne

B.A.

Ripon College, Communication and Politics & Government, Spring 2012

Honors: Summa Cum Laude, Phi Beta Kappa

Employment

Visiting Assistant Professor and Director of Public Speaking

Department of Communication, University of the Pacific, 2019-Present

Duties: 4/3 Teaching Load; Management of Public Speaking Courses; Mentoring of Graduate TAs

Postdoctoral Teaching Fellow

Department of Communication Arts and Sciences, Penn State University, 2018-2019

Center for Humanities and Information Predoctoral Fellow

Penn State University, 2017-2018

Graduate Assistant

Department of Communication Arts and Sciences, Penn State University, 2013-2017

University Graduate Fellow

Penn State University, 2012-2013

Publications

JOURNAL ARTICLES

Jeremy David Johnson, "Theorizing Network Bias and Teaching *Métic* Invention in Online Search." *Computers and Composition* 56, (2020).

<https://doi.org/10.1016/j.compcom.2020.102573>.

Jeremy David Johnson, "Networked Reality and Technological Power: Argumentation and Memory in Facebook Memorials for Nelson Mandela." *Argumentation & Advocacy* 54, no. 3 (2018): 219-237. <https://doi.org/10.1080/00028533.2018.1451978>.

Jeremy David Johnson, "The Rhetoric and Poetics of Speech and Debate: Resituating and Re-disciplining Literary Argument." *Argumentation & Advocacy* 53, no. 2 (2017): 149-162. <https://doi.org/10.1080/00028533.2017.1305020>. Part of special issue, "Speech and Debate as Civic Education."

BOOK CHAPTERS

Jeremy David Johnson and Michael Steudeman, "On Shifting the *Stasis* of Online Argument." Forthcoming in *Teaching Demagoguery and Democracy*, ed. Michael J. Steudeman, *Intermezzo Online Press*.

Jeremy David Johnson, "Algorithm." In Eds. Michele Kennerly, Samuel Fredrick, and Jonathan Abel, *Information: Keywords*. New York: Columbia University Press, 2021.

Jeremy David Johnson, "Timescape 9/11: Networked Memories." In Ed. Carol Winkler, *Networking Argument*. New York: Routledge, 2019.

Rosa Eberly and Jeremy David Johnson, "Isocratean *Tropos* and Mediated Multiplicity." In Eds. Damien Pfister and Michele Kennerly, *Ancient Rhetorics and Digital Networks*. Tuscaloosa: University of Alabama Press, 2018.

Jeremy David Johnson, "Ethics, Agency, and Power: Toward an Algorithmic Rhetoric." In Eds. Amber Davisson and Aaron Hess, *Theorizing Digital Rhetoric*. London: Routledge, 2017.

EDITED WORKS

Eds. J. Michael Hogan, Jessica A. Kurr, Michael J. Bergmaier, and Jeremy D. Johnson, *Speech and Debate as Civic Education*. University Park: Penn State University Press, 2017. ISBN: 978-0-271-07906-6.

Eds. J. Michael Hogan, Jessica A. Kurr, Jeremy D. Johnson, and Michael J. Bergmaier, "Speech and Debate as Civic Education." *Communication Education* 65, no. 4 (2016). <https://doi.org/10.1080/03634523.2016.1203002>.

BOOK REVIEWS

Jeremy David Johnson, "Rhet-Ops: Rhetoric and Information Warfare, edited by Jim Ridolfo and William Hart-Davidson." *Rhetoric Society Quarterly* 50 (2020). <https://doi.org/10.1080/02773945.2020.1817688>

Jeremy David Johnson, "Networked Media, Networked Rhetorics: Attention and Deliberation in the Early Blogosphere, by Damien Pfister." *Quarterly Journal of Speech* 102, no. 3 (2016): 328-332. <https://doi.org/10.1080/00335630.2016.1192255>.

OTHER PRESS

Jeremy David Johnson, "The Geopolitical Rhetorics of Networked Mapping," *Digital Doxa Blog*, 2020, <https://www.digitaldoxa.org/post/the-geopolitical-rhetorics-of-networked-mapping-jeremy-david-johnson>

Jeremy David Johnson, "Becoming the Bot: Rhetorical Reflexivity and AI Ethics." *Sweetland Digital Rhetoric Collaborative Blog*, 2018, <http://www.digitalrhetoriccollaborative.org/2018/04/20/becoming-the-bot-rhetorical-reflexivity-and-ai-ethics/>.

PROJECTS IN PROGRESS

Jeremy David Johnson, *Algorithmic Architects: Rhetoric and Information in Networked Worlds*. Book under advance contract for Rhetoric + Digitality series at University of Alabama Press. Manuscript in progress.

Jeremy David Johnson, "Networked Disinformation and YouTube's Fantasy of Counter-Information." Under review. Submitted for *Enculturation* special issue.

Jeremy David Johnson, review of *The Gifting Logos: Expertise in the Digital Commons*, by E. Johanna Hartelius. Invited book review for *Argumentation & Advocacy*.

Funding, Honors, and Awards

FELLOWSHIPS

Center for Humanities and Information Dissertation Fellowship, Penn State University. Included full-year teaching release for dissertation work, 2017-2018.

Center for Democratic Deliberation Dissertation Fellowship, Penn State University. Included spring semester teaching release for dissertation work, 2016-2017.

University Graduate Fellowship, Penn State University. Included full-year teaching release, 2012-2013.

COMPETITIVE AWARDS

Carroll C. Arnold Award for Scholarly Excellence, Department of Communication Arts & Sciences, Penn State University, Spring 2018.

Michael Calvin McGee Outstanding Graduate Student Paper Award, Alta Argumentation Conference, Summer 2017.

Nancy and Joseph Birkle Student Engagement Award, Center for Democratic Deliberation, Penn State University, Spring 2016.

McNair Scholar, program designed to promote doctoral studies for students from underrepresented groups, Spring 2010.

Service

DISCIPLINARY SERVICE

Reviewer, National Communication Association, Critical and Cultural Studies Division; Rhetorical and Communication Theory Division, 2018-2019.

Reviewer, Journal of Contemporary Rhetoric, Special Issue: "White Supremacy in the Age of Trump," Fall 2017.

DEPARTMENTAL & UNIVERSITY SERVICE

Faculty Online Teaching Consultant, University of the Pacific, Fall 2020. Participated in workshops and developmental activities and mentored other faculty in implementing sustainable and effective online teaching practices.

Graduate Teaching Mentor, Department of Communication, University of the Pacific, 2019-2020. Created a department-wide TA training site and mentored ten graduate TAs.

Master's Thesis Advisor, Department of Communication, University of the Pacific. Andrew Morgan: "*God of War: Masculinity and Fatherhood through Procedural Rhetoric*," Defended August 2020.

Graduate Student Director of Forensics, Penn State Speech and Debate Society. Directed team development and competition, 2013-2017.

Technology Committee, Department of Communication Arts and Sciences, Penn State University, 2017-2018.

Graduate Committee, Department of Communication Arts and Sciences, Penn State University, 2016-2017.

Presentations, Panels, and Discussions

SELECTED INVITED PRESENTATIONS

- 2019** "**Google's 'Ground Truth' and the Rhetoric of Anti-Conservative Bias.**" Invited presentation, Digital Rhetoric/Digital Media in the Post-Truth Age, University of Alabama, March 2019.
- 2018** "**Algorithms, Rhetoric, and Political Controversy: Tracing the Effects of Automation on Public Discourse.**" Invited presentation at Ripon College, April 2018.
- 2017** "**Algorithmic Architects: Rhetoric's *Kosmos* and Rick Santorum.**" Presentation for Penn State Center for Democratic Deliberation, April 2017.
- "***Stasis, Rhesis; Topos, Tekmerion; Ethos, Tropos; Identity, Plastiduditude.***" Presentation with Rosa Eberly and A.W. Cody. Camp Rhetoric, Penn State University, Feb. 2017.

SELECTED CONFERENCE PRESENTATIONS

- 2019** "**'Jewtropolis' and the Banality of Networked Antisemitism.**" Presentation on panel "Definition, Form, and Function of Antisemitism in the United States," National Communication Association Convention, Baltimore, MD, Nov. 2019.
- "**Navigation and Networked Infrastructures.**" Presentation on panel "After the Computational Turn: Survival through Critical Infrastructure Interventions," National Communication Association Convention, Baltimore, MD, Nov. 2019.
- 2018** "**Marginalizing Queer Voices in YouTube's Algorithmic Agora.**" National Communication Association Convention, Salt Lake City, UT, Nov. 2018.
- "**Rhetoric's *Kosmos*: Being in a Networked World.**" National Communication Association Convention, Salt Lake City, UT, Nov. 2018.
- "**Tay - Zo: Microsoft's AI Chat Bots and Rhetorical Reflexivity.**" Rhetoric Society of America Conference, Minneapolis, MN, May 2018.
- 2017** "**Personalized Publics and Racializing Algorithms.**" National Communication Association Convention, Dallas, TX, Nov. 2017.
- "**Algorithmic Memories.**" Presented on panel, "Algorithms & Public Discourse," National Communication Association Convention, Dallas, TX, Nov. 2017.
- 2016** "**The Networked Swarm.**" Presented on panel, "Networks, Swarms, Ciphers, and Ephemeral Publics: Theories of Conjoint Being and Action," National Communication Association Convention, Philadelphia, PA, Nov. 2016.

- “Objectivity’s Rhetorical Effects.”** Panel presentation, National Communication Association Convention, Philadelphia, PA, Nov. 2016.
- 2015 “Textuality and Digital Rhetoric.”** Presented on the panel, “Theorizing Digital and Networked Rhetorics: Nine Key Concepts,” National Communication Association Convention, Las Vegas, NV, Nov. 2015.
- 2014 “Mourning Vile Rat: Electronic Epideictic and the Masks of Antiquity.”** National Communication Association Convention, Chicago, IL, Nov. 2014.
- “Google Bombed: Rhetorical Algorithms and the Agency of Search.”** National Communication Association Convention, Chicago, IL, Nov. 2014.
- 2013 “When Worlds (Of Warcraft) Collide: Rhetorics of Digital Identity and Politics.”** National Communication Association Convention, Washington, D.C., Nov. 2013.

Teaching

Modality Key: [None] Face-to-Face; *Asynchronous Online; **Synchronous Online; ***Sync/Async Blend Online

UNIVERSITY OF THE PACIFIC

Fall 2019 – Present

COMM 025: Introduction to Communication Studies (1 section; 1 section**)

Description: Course offers a survey overview of the Communication discipline, focusing on four main areas: Rhetoric; Empirical Social Science; Media & Technology; and Critical/Cultural Studies.

COMM 027: Public Speaking (4 lecture sections; 2 lecture sections*)

Description: Course offers students basic training in effective public speaking. Students form, deliver, and evaluate speeches on civically engaging topics.

COMM 050: Communication Technologies (2 sections, 1 section*, 1 section***)

Description: Course details theories and applications of communication technologies, focusing on digital media platforms. Students learn critical concepts as well as skills in web design, image and audio editing, and social media.

PACS 001: Pacific Seminar – What is a Good Society? (1 section)

Description: Course provides a first-year writing experience for all students at University of the Pacific. The course involves significant reading and writing as an introduction to college learning.

COMM 293A: Communication Technologies and Social Change (1 section**)

Description: This graduate seminar, developed for Spring 2021, examines how communication technologies intersect with social change. Focusing on social justice and race in communication technologies, the seminar trains students in critical, textual, and rhetorical analyses of technologies.

PENN STATE UNIVERSITY

Summer 2013 – Summer 2019

CAS 100A: Effective Speech (9 sections)

Description: Course develops effective skills in public speaking. Students form, deliver, and evaluate speeches on civically engaging topics.

CAS 100B: Group Communication (3 sections, 1 section*)

Description: Course develops group communication skills through deliberative models of communication and interpersonal communication theories.

CAS 100C: Message Analysis (3 sections*)

Description: Course develops skills in public speaking through the emphasis of critique, similar to a basic rhetorical criticism course.

CAS 175: Persuasion and Propaganda (TA, 2 sections)

Description: Course teaches the historical development of propaganda in the 20th and 21st centuries.

CAS 215: Argumentation (1 section)

Description: Course teaches principles and theories of argumentation, culminating in a debate showcasing student skills.

CAS 395: Forensic Practicum (3 sections)

Description: Course provides assessment mechanisms for students participating in speech and debate, including attendance at practices and public debate functions.

Professional Development and Research Training

WORKSHOPS & SYMPOSIA

Rhetoric Society of America Institute, 2017

Seminar: Digital Rhetoric Beyond the Screen

Workshop: Argumentation

Theorizing Communication in a Digital Age, 2017

Participant in 2017 Penn State summer symposium

Rhetoric Society of America Institute, 2015

Workshop: Networked Rhetorics

SELECTED GRADUATE COURSEWORK

Graduate Seminar

Rhetorics and Publics

Contemporary Rhetorical Theory

Rhetorics and Technologies

Historical Development of Rhetorical Theory

Public Memory

Digital Humanities

Rhetorical Criticism

Textual Criticism

Instructor

Rosa Eberly

Damien Pfister

Stuart Selber

Michele Kennerly

Stephen Browne

Stuart Selber

Thomas Benson

Kirt Wilson

ACADEMIC MEMBERSHIPS AND AFFILIATIONS

National Communication Association (NCA)

Rhetoric Society of America (RSA)

Association of Internet Researchers (AoIR)

American Society for the History of Rhetoric (ASHR)

Association for the Rhetoric of Science, Technology, and Medicine (ARSTM)