

# Curriculum Vitae – Jeremy David Johnson

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University of the Pacific  
Department of Communication  
[jjohnson8@pacific.edu](mailto:jjohnson8@pacific.edu)

## Employment

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### **Assistant Professor of Communication**

Department of Communication Studies, University of the Pacific, 2024-Present

### **Assistant Professor of Rhetoric and Director of Debate**

Department of Communication Studies, University of Denver, 2022-2024

### **Public Interest Technology University Network (PIT-UN) Postdoctoral Scholar**

University of California, Berkeley, 2021-2022

Algorithmic Fairness and Opacity Group, School of Information

### **Visiting Assistant Professor and Director of Public Speaking**

Department of Communication, University of the Pacific, 2019-2021

### **Postdoctoral Teaching Fellow**

Department of Communication Arts and Sciences, Penn State University, 2018-2019

### **Center for Humanities and Information Predoctoral Fellow**

Penn State University, 2017-2018

### **Graduate Assistant**

Department of Communication Arts and Sciences, Penn State University, 2012-2017

## Education

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### **PH.D.**

#### **Penn State University, Communication Arts and Sciences, Spring 2018**

*Dissertation:* Rhetoric and the Making of Algorithmic Worlds

*Advisor:* Rosa Eberly

*Committee:* Stephen Browne, Michele Kennerly, Anne Demo, Stuart Selber

### **M.A.**

#### **Penn State University, Communication Arts and Sciences, Summer 2014**

*Thesis:* Convergence Rhetorics: Negotiating Digital and Offline Identities

*Advisor:* Rosa Eberly

*Committee:* Thomas Benson, J. Michael Hogan, Stephen Browne

### **B.A.**

#### **Ripon College, Communication and Politics & Government, Spring 2012**

*Honors:* Summa Cum Laude, Phi Beta Kappa

## Publications

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### **BOOK MANUSCRIPT**

Jeremy David Johnson, *Algorithmic Worldmaking: The Rhetorical Craft of Networked Order*. In Press. Release date February 2025. Rhetoric + Digitality Series, University of Alabama Press.

## JOURNAL ARTICLES

Jeremy David Johnson, "Theorizing Network Bias and Teaching *Métic* Invention in Online Search." *Computers and Composition* 56, (2020).  
<https://doi.org/10.1016/j.compcom.2020.102573>.

Jeremy David Johnson, "Networked Reality and Technological Power: Argumentation and Memory in Facebook Memorials for Nelson Mandela." *Argumentation & Advocacy* 54, no. 3 (2018): 219-237. <https://doi.org/10.1080/00028533.2018.1451978>.

Jeremy David Johnson, "The Rhetoric and Poetics of Speech and Debate: Resituating and Re-disciplining Literary Argument." *Argumentation & Advocacy* 53, no. 2 (2017): 149-162. <https://doi.org/10.1080/00028533.2017.1305020>. Part of special issue, "Speech and Debate as Civic Education."

## BOOK CHAPTERS

Jeremy David Johnson and Michael Steudeman, "Stasis Shifts and Digital Demagoguery." In *Teaching Demagoguery and Democracy*, ed. Michael J. Steudeman, *Intermezzo Online Press* (2021).

Jeremy David Johnson, "Algorithm." In Eds. Michele Kennerly, Samuel Fredrick, and Jonathan Abel, *Information: Keywords*. New York: Columbia University Press (2021).

Jeremy David Johnson, "Timescape 9/11: Networked Memories." In Ed. Carol Winkler, *Networking Argument*. New York: Routledge (2019).

Rosa Eberly and Jeremy David Johnson, "Isocratean Tropos and Mediated Multiplicity." In Eds. Damien Pfister and Michele Kennerly, *Ancient Rhetorics and Digital Networks*. Tuscaloosa: University of Alabama Press (2018).

Jeremy David Johnson, "Ethics, Agency, and Power: Toward an Algorithmic Rhetoric." In Eds. Amber Davison and Aaron Hess, *Theorizing Digital Rhetoric*. London: Routledge (2017).

## EDITED WORKS

Eds. J. Michael Hogan, Jessica A. Kurr, Michael J. Bergmaier, and Jeremy D. Johnson, *Speech and Debate as Civic Education*. University Park: Penn State University Press (2017). ISBN: 978-0-271-07906-6.

Eds. J. Michael Hogan, Jessica A. Kurr, Jeremy D. Johnson, and Michael J. Bergmaier, "Speech and Debate as Civic Education." *Communication Education* 65, no. 4 (2016).  
<https://doi.org/10.1080/03634523.2016.1203002>.

## BOOK REVIEWS

Jeremy David Johnson, review of *The Gifting Logos: Expertise in the Digital Commons*, by E. Johanna Hartelius. *Argumentation & Advocacy* 57, vol. 3-4 (2021).

Jeremy David Johnson, review of *Rhet-Ops: Rhetoric and Information Warfare*, edited by Jim Ridolfo and William Hart-Davidson. *Rhetoric Society Quarterly* 50 (2020).  
<https://doi.org/10.1080/02773945.2020.1817688>

Jeremy David Johnson, review of *Networked Media, Networked Rhetorics: Attention and Deliberation in the Early Blogosphere*, by Damien Pfister. *Quarterly Journal of Speech* 102, no. 3 (2016): 328-332. <https://doi.org/10.1080/00335630.2016.1192255>.

## OTHER PRESS

Jeremy David Johnson, "The Geopolitical Rhetorics of Networked Mapping," *Digital Doxa Blog*, 2020, <https://www.digitaldoxa.org/post/the-geopolitical-rhetorics-of-networked-mapping-jeremy-david-johnson>

Jeremy David Johnson, "Becoming the Bot: Rhetorical Reflexivity and AI Ethics." *Sweetland Digital Rhetoric Collaborative Blog*, 2018, <http://www.digitalrhetoriccollaborative.org/2018/04/20/becoming-the-bot-rhetorical-reflexivity-and-ai-ethics/>.

## PROJECTS IN PROGRESS

Deirdre Mulligan, Emma Lurie, and Jeremy David Johnson, "Tracking AI Ethics: Values, Structures, and Commitments." Writing in progress.

## Funding, Honors, and Awards

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### FELLOWSHIPS

**Center for Humanities and Information Dissertation Fellowship**, Penn State University. Included full-year teaching release for dissertation work, 2017-2018.

**Center for Democratic Deliberation Dissertation Fellowship**, Penn State University. Included spring semester teaching release for dissertation work, 2016-2017.

**University Graduate Fellowship**, Penn State University. Included full-year teaching release, 2012-2013.

### COMPETITIVE AWARDS

**Carroll C. Arnold Award for Scholarly Excellence**, Department of Communication Arts & Sciences, Penn State University, Spring 2018.

**Michael Calvin McGee Outstanding Graduate Student Paper Award**, Alta Argumentation Conference, Summer 2017.

**Nancy and Joseph Birkle Student Engagement Award**, Center for Democratic Deliberation, Penn State University, Spring 2016.

**McNair Scholar**, program designed to promote doctoral studies for students from underrepresented groups, Spring 2010.

## Service

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### DISCIPLINARY SERVICE

**Editorial Board, Studies in Debate and Oratory.**

**Reviewer, International Journal of Communication.**

**Reviewer, Journal of Written Communication.**

**Reviewer, Journal of Contemporary Rhetoric.**

**Reviewer, National Communication Association**, Critical and Cultural Studies Division; Rhetorical and Communication Theory Division; Public Address Division.

### UNIVERSITY OF DENVER DEPARTMENTAL SERVICE

**Director, DU Debate Team**, September 2022-Present. Instructed and coached students in British Parliamentary Debate. Planned travel to tournaments, international debates, and tournament hosting. Engaged in recruitment and development of team.

**Doctoral Advisor**, March 2022-Present. Advised dissertation for Katelyn Johnson, Department of Communication Studies. Anticipated defense 2024.

**Colloquium Committee Chair**, October 2022-Present. Re-started departmental colloquia, providing intellectual engagement for faculty members. Facilitated speakers, planned dates and times, and organized committee.

#### UNIVERSITY OF DENVER UNIVERSITY SERVICE

**Faculty Senate Representative**, September 2022–Present. Represented Communication Studies, provided input, and voted on agenda items. Served on Academic Planning sub-committee.

**SPARK 2023 Planning Committee**, December 2022–April 2023. Helped plan campuswide event concerning free expression. Served on sub-committee for classroom free expression.

**Braver Angels Initiative**, October 2022–Present. Served as DU faculty coordinator for nationwide program investigating the role of debate on college campuses and on student attitudes.

#### MISCELLANEOUS DEPARTMENTAL & UNIVERSITY SERVICE

**Faculty Online Teaching Consultant**, University of the Pacific, Fall 2020. Participated in workshops and developmental activities and mentored other faculty in implementing sustainable and effective online teaching practices.

**Graduate Teaching Mentor**, Department of Communication, University of the Pacific, 2019-2020. Created a department-wide TA training site and mentored ten graduate TAs.

**Master's Thesis Advisor**, Department of Communication, University of the Pacific. Andrew Morgan: *"God of War: Masculinity and Fatherhood through Procedural Rhetoric,"* Defended August 2020.

## Presentations, Panels, and Discussions

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#### SELECTED INVITED PRESENTATIONS

- 2021** **"Algorithmic Worldmaking."** Invited presentation for Digital Rhetoric and Public Life course, Wabash College, March 2021.
- 2019** **"Google's 'Ground Truth' and the Rhetoric of Anti-Conservative Bias."** Invited presentation, Digital Rhetoric/Digital Media in the Post-Truth Age, University of Alabama, March 2019.
- 2018** **"Algorithms, Rhetoric, and Political Controversy: Tracing the Effects of Automation on Public Discourse."** Invited presentation at Ripon College, April 2018.
- 2017** **"Algorithmic Architects: Rhetoric's *Kosmos* and Rick Santorum."** Presentation for Penn State Center for Democratic Deliberation, April 2017.
- "Stasis, Rthesis; Topos, Tekmerion; Ethos, Tropos; Identity, Plastiduditude."** Presentation with Rosa Eberly and A.W. Cody. Camp Rhetoric, Penn State University, Feb. 2017.

#### SELECTED CONFERENCE PRESENTATIONS

- 2023** **"Centering the Public."** Part of panel, "After Technoliberalism," National Communication Association Conference, National Harbor, MD, November 2023.
- 2022** **"Hiding Behind the Musical Mask: Using Copyright Algorithms to Evade Visibility."** Part of panel, "Strategic Misuse: Rhetorical Disruptions in Algorithmic Governance," Rhetoric Society of America Conference, Baltimore, MD, May 2022.

- 2021 **“Flash Doomsday’: Science Education, Communication, and Preservation in Digital Formats.”** Part of panel “Access Denied: Technical Infrastructure and the Negotiation of Rhetorical Gatekeeping,” National Communication Association Convention, Seattle, WA, Nov. 2021.
- 2019 **“Navigation and Networked Infrastructures.”** Presentation on panel “After the Computational Turn: Survival through Critical Infrastructure Interventions,” National Communication Association Convention, Baltimore, MD, Nov. 2019.
- 2018 **“Marginalizing Queer Voices in YouTube’s Algorithmic Agora.”** National Communication Association Convention, Salt Lake City, UT, Nov. 2018.  
**“Tay – Zo: Microsoft’s AI Chat Bots and Rhetorical Reflexivity.”** Rhetoric Society of America Conference, Minneapolis, MN, May 2018.
- 2017 **“Personalized Publics and Racializing Algorithms.”** National Communication Association Convention, Dallas, TX, Nov. 2017.
- 2016 **“The Networked Swarm.”** Presented on panel, “Networks, Swarms, Ciphers, and Ephemeral Publics: Theories of Conjoint Being and Action,” National Communication Association Convention, Philadelphia, PA, Nov. 2016.
- 2015 **“Textuality and Digital Rhetoric.”** Presented on the panel, “Theorizing Digital and Networked Rhetorics: Nine Key Concepts,” National Communication Association Convention, Las Vegas, NV, Nov. 2015.
- 2014 **“Mourning Vile Rat: Electronic Epideictic and the Masks of Antiquity.”** National Communication Association Convention, Chicago, IL, Nov. 2014.  
**“Google Bombed: Rhetorical Algorithms and the Agency of Search.”** National Communication Association Convention, Chicago, IL, Nov. 2014.
- 2013 **“When Worlds (Of Warcraft) Collide: Rhetorics of Digital Identity and Politics.”** National Communication Association Convention, Washington, D.C., Nov. 2013.

## Teaching

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**Modality Key:** [None] Face-to-Face; \*Asynchronous Online; \*\*Synchronous Online;  
 \*\*\*Sync/Async Blend Online

### UNIVERSITY OF DENVER

#### Summer 2022 – Present

##### **COMN 1002: Theorizing Communication** (2 sections)

Description: Course explores basic principles in theorizing communication from social scientific and rhetorical perspectives. Students learn about methodologies and concepts fundamental to Communication Studies. Co-taught with Dr. Youllee Kim.

##### **COMN 1012: Speaking on Ideas That Matter** (2 sections\*)

Description: Course offers students skills in effective public speaking. Students form, deliver, and evaluate speeches on civically engaging topics.

##### **COMN 2300: Fundamentals of Argumentation** (1 section; 1 section\*)

Description: Course explores fundamental theories of argumentation and debate. Students learn argumentation techniques, research skills, and oral communication principles.

### UNIVERSITY OF THE PACIFIC

#### Fall 2019 – Summer 2021

##### **COMM 025: Introduction to Communication Studies** (1 section; 1 section\*\*)

Description: Course offers a survey overview of the Communication discipline, focusing

on four main areas: Rhetoric; Empirical Social Science; Media & Technology; and Critical/Cultural Studies.

**COMM 027: Public Speaking** (4 lecture sections; 4 lecture sections\*)

Description: Course offers students basic training in effective public speaking. Students form, deliver, and evaluate speeches on civically engaging topics.

**COMM 050: Communication Technologies** (2 sections, 1 section\*, 2 sections\*\*\*)

Description: Course details theories and applications of communication technologies, focusing on digital media platforms. Students learn critical concepts as well as skills in web design, image and audio editing, and social media.

**PACS 001: Pacific Seminar – What is a Good Society?** (1 section)

Description: Course provides a first-year writing experience for all students at University of the Pacific. The course involves significant reading and writing as an introduction to college learning.

**COMM 293A: Communication Technologies and Social Change** (1 section\*\*)

Description: This graduate seminar, developed for Spring 2021, examines how communication technologies intersect with social change. Focusing on social justice and race in communication technologies, the seminar trains students in critical, textual, and rhetorical analyses of technologies.

## PENN STATE UNIVERSITY

### Summer 2013 – Summer 2019

**CAS 100A: Effective Speech** (9 sections)

Description: Course develops effective skills in public speaking. Students form, deliver, and evaluate speeches on civically engaging topics.

**CAS 100B: Group Communication** (3 sections, 1 section\*)

Description: Course develops group communication skills through deliberative models of communication and interpersonal communication theories.

**CAS 100C: Message Analysis** (3 sections\*)

Description: Course develops skills in public speaking through the emphasis of critique, similar to a basic rhetorical criticism course.

**CAS 175: Persuasion and Propaganda** (TA, 2 sections)

Description: Course teaches the historical development of propaganda in the 20th and 21st centuries.

**CAS 215: Argumentation** (1 section)

Description: Course teaches principles and theories of argumentation, culminating in a debate showcasing student skills.

**CAS 395: Forensic Practicum** (3 sections)

Description: Course provides assessment mechanisms for students participating in speech and debate, including attendance at practices and public debate functions.

## Professional Development and Research Training

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### WORKSHOPS & SYMPOSIA

Rhetoric Society of America Institute, 2023

Seminar: Poiesies of the Future: The Transdisciplinarity of Climate Change, Migration, and Land-Based Ethics

Workshop: Contingency, Doxa, and Rhetoric's Pasts and Futures

Rhetoric Society of America Institute, 2021  
Seminar: Rhetoric, Culture, and Technology  
Workshop: Digital Exclusions

Rhetoric Society of America Institute, 2017  
Seminar: Digital Rhetoric Beyond the Screen  
Workshop: Argumentation

Theorizing Communication in a Digital Age, 2017  
*Participant in 2017 Penn State summer symposium*

Rhetoric Society of America Institute, 2015  
Workshop: Networked Rhetorics

#### **ACADEMIC MEMBERSHIPS AND AFFILIATIONS**

National Communication Association (NCA)  
Rhetoric Society of America (RSA)  
Association of Internet Researchers (AoIR)  
American Society for the History of Rhetoric (ASHR)  
Association for the Rhetoric of Science, Technology, and Medicine (ARSTM)